

RESIDENCY PROGRAMME

PICTO LAB /

EXPERIMENTING WITH IMAGES



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AN EXPERIMENTATION AND CREATIVE RESIDENCY SUPPORTED BY A NETWORK OF EXPERTS

PICTO LAB is an annual residency programme that offers a photographer an opportunity to experiment and create within PICTO’s Parisian network of laboratories and production workshops for three months (May, June and July 2025).

For this PICTO LAB programme, Picto Foundation joins forces with various partners who provide support and help publicise the work carried out by the artist-in-residence. These partners are the a p p r o c h e salon, rentingART, Nielsen and Fujifilm.

PICTO LAB aims to facilitate the development of a new project, in particular by allowing a photographer to test techniques and protocols and to use them in unexpected ways to go beyond or explore new potential avenues for photography and its formal rendering.

PICTO LAB offers photographers and artists-in-residence the opportunity, in collaboration with the craftspeople at PICTO laboratories, to explore through experimentation the possibilities of the various skills available.

PICTO LAB is also a place for the photographer to meet and establish contacts with professionals who can contribute to the development of his or her work or interact with the project in residence.

This program is made possible thanks to his partners.



Cover image :

Fold 80 (details) - geometry, July 12, 2024. Photogram on agfa brovira paper. Print size 17.8 x 12.7 cm © Sandrine Marc

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A PICTO FOUNDATION PROGRAMME, THE PICTO LABORATORIES ENDOWMENT FUND

Since its creation in 1950 by Pierre Gassmann, the PICTO laboratories have been committed to supporting and guiding photographers in their projects and the development of their practices.

Founded in 2016, PICTO FOUNDATION, PICTO's endowment fund, continues this historic commitment. Focused on experimenting with images and supporting and promoting the professional integration of photographers, its programme is designed to encourage creative, innovative and promising initiatives and projects in the field of photography.

Whether it is a question of adapting traditional processes, experimenting with digital tools, printing on unusual media or digital innovations in image processing, PICTO FOUNDATION would like to support photographers in their contemporary photographic experiments.

www.pictofoundation.fr/en/

THE VISION OF THE RESIDENCY

The PICTO LAB / EXPERIMENTING WITH IMAGES residency, proposed by PICTO FOUNDATION with its partners, is aimed at artists whose work explores new forms of photography, regardless of the themes addressed.

The objective is to support them in the production of projects involving specific, innovative, experimental or unusual skills. Considering photography and photographers as key witnesses of our time and the changing world, and mindful of the major transformations in the photographic medium, PICTO FOUNDATION's aim with this residency is to explore new forms of representation and image reproduction with photographers.

In keeping with the PICTO laboratory's position as a partner to photographers, PICTO FOUNDATION sets up a technical and personal support system to enable the photographer to develop the protocols, tests and aesthetic and technical considerations necessary for the completion of their project throughout the three-month residency.

www.pictofoundation.fr/en/experimenting-with-images/residency/

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STAKEHOLDERS OF THE PROGRAMME

a ppr oc he

a ppr oc he is the first independent salon dedicated to artists who experiment with the photographic medium. This curatorial project, which consists exclusively of solo shows, takes place every year in November at Le Molière, a private mansion in the 1st arrondissement of Paris.
www.approche.paris



As a bridge between the world of business and the world of culture, rentingART gives meaning to an artistic approach within a company to enhance its culture and its employees through a participative and inclusive approach. rentingART assists companies, real estate companies, architects and public players in setting up artistic and cultural initiatives, helping their customers to implement artistic programs in line with their identity and their challenges.
<https://rentingart.fr/>



Nielsen is a manufacturer of quality frames with a minimalist style and design, committed to art, but above all to the art of *framing*!
<https://www.nielsendesign.fr/>



FUJIFILM is a Japanese company active in three sectors - Health, Equipment and Photography. In the photography sector, the entire chain from shooting to printing is developed, in particular silver-halide photo paper.
<https://www.fujifilm.com/fr/en>



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TO ASSIST THE PHOTOGRAPHER, PICTO LAB INCLUDES:

- 1- A residency allowance of €4,000.
- 2- A grant of €10,000 for the experimental phase and production of the works in the PICTO production workshops and laboratories.
- 3- The photographer will have access to the production facilities of the PICTO laboratories to conduct their project. They will be accompanied along the way by a mentor who will work with them to guide and meet production needs. As an indication, below is the list of production facilities to which the artist will have access:
 - Black and white and colour film photography laboratory, (Picto Bastille, Paris, 11th)
 - Traditional black and white film processing, L'ATELIER Filippo (Picto Bastille, Paris, 11th)
 - Services and materials available on the Picto Online platform (PictoOnline.fr)
 - Access to the range of equipment available on the production sites of (Picto Bastille, Paris, 11th) and Picto Grand Paris (Gennevilliers, 93).
 - Meet with the appropriate experts according to the production facilities that have been determined.
 - Overview of the production equipment available at Picto Bastille and Picto Grand Paris:

Lambda photographic imager, colour and black and white developer for prints up to 127 cm wide, Frontier digital printer (APS, 6x9, 9x12, 25x38cm), pigment inkjet printer up to 160 cm wide, professional scanning, retouching, large format printing up to 219 cm wide (internal and external printing, on all types of flexible and rigid media), laminator (for mounting, lamination and encapsulation), cutting table and plotter (all flexible and rigid media).

- 4- In addition to the various production tools available, residents and artisans alike will be looking to go beyond the constraints of these tools, in favor of an experimental, research-led approach, inviting everyone to broaden their usual fields of creation and production.
- 5- rentingArt will host the photographer in residence at Espace Co42 in Clichy over a three-month period from May to July. This studio-living space will enable the artist to devote time to his or her work and create synergies with the photography community, through open studios and meetings.
- 6- Support from Nielsen for the framing of the pieces produced during the residency.
- 7- The winning project will be presented in November 2025 at the a p p r o c h e salon. The works produced during the residency will be exhibited there and sold by the artist. The production of the works must be completed within the time frame of the residency. The production costs not provided for in the experimental phase of the residency detailed above remain at the artist's expense. If the winning artist is represented by a gallery, the latter will undertake to present the artist's works at the fair. Otherwise, the works will be presented and marketed by the fair's organisers, in return for a 40% commission on sales generated during the event.

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APPLICATION REQUIREMENTS

- The PICTO LAB residency is open to photographers who have been working for at least two years. It is to be noted that the jury will be particularly responsive to applications for which such an opportunity could be a real springboard in their career.
- PICTO FOUNDATION and its partners will support a photographer who has not yet been able to find the resources for experimentation, production and dissemination for the project submitted.
- The photographer must be presented by a structure (art centre, institution, gallery, etc.) which is committed to presenting an exhibition or installation of the work produced by the resident in the calendar year following the completion of the PICTO LAB residency. This programme aims to extend a discussion around a project in the making, which, thanks to PICTO FOUNDATION and its partners, has the necessary means for experimentation and production. This presentation by the organisation sponsoring the application can only take place after the exhibition, or in agreement with the latter for any other date envisaged.

CONTENTS OF THE APPLICATION PACK

- CV detailing the photographer's artistic career (education, exhibitions, residencies, awards, etc.);
- An artistic portfolio (pdf - 20 pages maximum) presenting a set of works representative of the artistic approach and enabling the research topics to be identified, with any useful additional links to sound, audiovisual and multimedia elements;
- A statement of intent of no more than 4 pages describing the motivations, the preliminary project, and the avenues of exploration and production envisaged;
- A letter from the structure sponsoring the application, setting out the reasons for supporting and presenting the project

THE SELECTION PROCESS

The deadline for applications is 30 January 2025.

The Picto Foundation jury will be made up of one of its representatives, a representative of the PICTO laboratory, the applicant and invited experts.

The laureate will be announced mid-March.

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SANDRINE MARC, GUEST ARTIST AS PART OF THE PICTO LAB / EXPERIMENTING WITH IMAGES PROGRAMME

Sandrine Marc uses photography as a tool for investigation and experimentation. She picks up «fragments of reality» by focusing on tenuous situations and ephemeral arrangements. The artist builds an archive of the everyday, with subjects such as architecture, plants, surface conditions and the incidence of light.



Sandrine Marc, Plis - a ppr oc he salon - © Grégory Copitet

The artist builds an archive of the everyday, with subjects such as architecture, plants, surface finishes and the incidence of light. In particular, she uses the medium of the book to display the fragments she collects. Her research questions the conditions under which images appear, are produced, distributed and shared.

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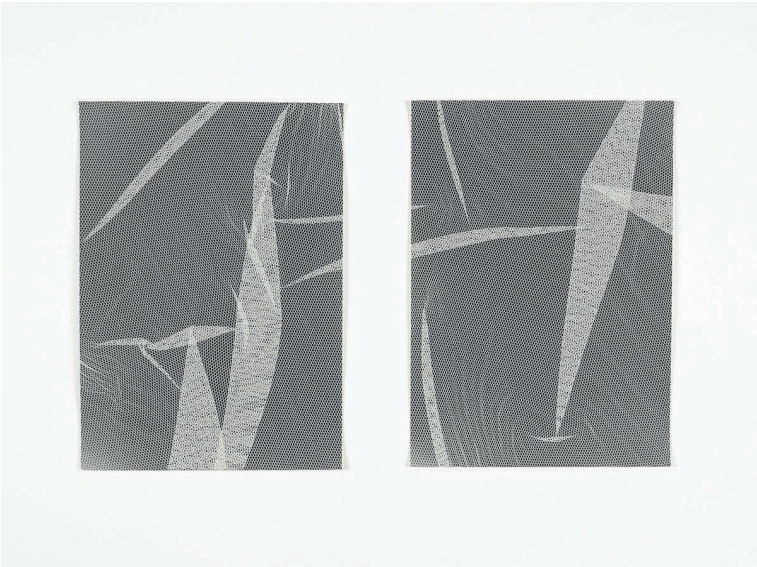
SANDRINE MARC, GUEST ARTIST AS PART OF THE PICTO LAB / EXPERIMENTING WITH IMAGES PROGRAMME

During her residency, Sandrine Marc continued her research into photography as an art of memory. The pieces presented at a ppr oc he were produced in the darkroom in collaboration with with Fred Jourda for the color and Thomas Consani for the black-and-white prints. Under the light of the enlarger, they composed and played with materials placed in contact with the sensitive surface of silver paper, a tribute to the his- toric process of the photogram. The exhi- bition and presentation of the ensemble entitled «Folds» was an opportunity for Sandrine Marc to discuss her working protocol with numerous visitors.



Sandrine Marc - a ppr oc he salon © Say Who / Tomy Do

Bottom left: Folds 34 and 35 - creased, July 12, 2024. Photogram on agfa brovira paper. Two 17.8x12.7cm prints, mounted as a diptych. Unique pieces / Bottom right: Pleats and moirés. From the grey set. F182_P03. Pompei, April 23, 2024. Chromogenic enlarger print from negative. 2024 © Sandrine Marc



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CRITERIA FOR REVIEWING APPLICATIONS

The originality of the artistic and technical approach in the field of image experimentation. The added value of the residency in the context of the applicant’s artistic and professional career.

SUBMISSION OF APPLICATIONS

The application file should be sent by e-mail to the following address: pictofoundation@picto.fr

LEGAL FRAMEWORK

Un contrat de résidence sera conclu avec le/la photographe sélectionné.e spécifiant les engagements respectifs et sera signé en amont de la résidence.

A contract will be agreed upon with the residency recipient specifying the respective commitments and will be signed before the residency.

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AGENDA

JANUARY 30, 2025
DEADLINE TO SUBMIT APPLICATIONS

FEBRUARY 2025
NOMINATIONS SHORTLIST AND JURY MEETING

MID-MARCH 2025
RESIDENCY RECIPIENT ANNOUNCEMENT

MAY TO JULY, 2025
COMPLETION OF THE RESIDENCY

NOVEMBER 2025
FIRST PRESENTATION IN CONJUNCTION WITH THE APPROCHE SALON

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