

Prix Picto de la Photographie de Mode 2026



PHOTOGRAPHY

Marie Blampain

Grand Prix Picto de la Photographie de Mode

Marie Blampain is a conceptual photographer, born in 1992 in New Caledonia and currently based in Mexico. Her work is rooted in a studio-based photographic practice, informed by existential reflection. She stages the human body and familiar situations to reveal moments of transition, transformation and becoming. Her winning series, *Fortuitous Witness*, deliberately suspends individual identity in favour of creating a space for the viewer to project themselves onto the subjects through their positioning and presence. By contrasting the ordinary with visual impact, the series focuses on recollection rather than nostalgia, thereby embedding personal memory within a shared experience.

Image: *Fortuitous Witness* © Marie Blampain



PHOTOGRAPHY

Cassandre Lafon

Dotation *le19M* de la Photographie des Métiers d'Art

Cassandre Lafon is a filmmaker and photographer, born in 1995 in Lyon and based in Paris. Her intimate approach favours close-ups and an everyday aesthetic, which she brings together into 'bouquet of images'. Her winning series, *La Chapelle*, is a collection of 50 film photographs taken between 2023 and 2025 on the metro platform in her neighbourhood in Paris. The series blends documentary images with staged scenes in order to reconnect with the materiality of clothing. This project reflects the contrast between her life as a photographer of high-end fashion brands and her modest daily life in a working-class neighbourhood.

Image: *La Chapelle* © Cassandre Lafon

About the Prix Picto de la Photographie de Mode